



2023

ANNUAL REPORT





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Our Vision

“An Empowered Muslim Community”

Our Mission

“To provide world-class quality educational services to the Muslim community by incubating organizations that are focused on positive social change”



Overview and History

ISF (Islamic Services Foundation) is a non-profit organization established in 1989 by a group of Muslim families in the DFW area, who recognized the need for high quality Islamic education and services to the local community. They set ambitious goals to establish a full-time school to provide high quality education in an Islamic environment that facilitates achievement and celebrates excellence to benefit the community and Ummah in the years to come.

Brighter Horizons Academy (BHA) has blossomed into a fulltime 1-12 Islamic school with over 920 students and has graduated over 750 students. It provides high quality education in an Islamic environment, that raises students to become proud American Muslims, who strive to excel in Dunya and Deen, and to flourish into becoming future leaders of our thriving community. BHA provides students with a solid Islamic foundation to help them navigate the challenges faced by young adults in the society and empower them with strong ethical foundation that is grounded in Islamic teachings to help them overcome obstacles.

Over the last 30 years, ISF has developed 6 successful programs to deliver Islamic services to the community:

1. Brighter Horizons Academy (BHA) – Fulltime Islamic school serving 1st to 12th grades.
2. Little Horizons Academy (LHA) – Fulltime early childhood educational school serving pre-school, pre-K and Kindergarten.
3. ISF Quranic Institute (IQI) – Full-time and Part-time Quran Hifz program for students of all ages
4. BHA Sunday School – Weekend Islamic school to serve Muslim students who attend public schools with Islamic education and knowledge in the weekend
5. ISF Publications – Publishing Islamic and Arabic curriculum for elementary, middle, and high schools in globally
6. The Muslim Yellow Pages – Business directory to serve local Muslim businesses in the DFW area

Letter from the Chairman of the ISF Shura

Dear Community Members
Assalamu Alaikum,



Khodor Elnashar
ISF Chairman

We just concluded our 2-years term as the Board of Trustees (BoT) in December 2023, and have transitioned our roles to a new elected board in January 2024. We welcome the new BoT under the leadership of Br Belal Bairuti, and we are committed to working with them on a smooth transition of responsibilities and minimal disruption of the ongoing initiatives. We pray Allah SWT to guide them and grant them the wisdom and strength to continue the blessed journey of our organization.

Year 2023 was an active and productive year for our BoT, where we focused our energy on creating multi-year strategic plans for ISF. Although the plans have not been finalized yet, we made great progress. Alhamdulillah, we completed the goals and objectives of the strategic plans for BHA, IQI, and ISF Publications. Furthermore, we created a solid framework for the financial strategy plan with the goal to ensure resilience and sustainability of our organization.

As part of a comprehensive BHA strategy, we engaged a well-known academic expert as a consultant, who worked closely with BHA leadership and developed detailed action plans for academic excellence and to implement the best TAQI (Tarbiyah, Arabic, Quran, Islamic Studies) program in the nation.

For ISF Publications, we completed a detailed market research program, covering the US, Canada, the UK, Australia, South Africa and New Zealand. Our research identified several opportunities to reach new and underserved markets, to grow our product portfolio, and to expand our business model in scale and scope. We are very excited about the future prospects of ISF Publications and we are looking forward to be able to reach and serve more Muslim students in new countries.

I would like to thank the various committees and our Shura General Body for their unwavering support, continuous engagement, and tireless work to make ISF better and stronger, and the BoD under the leadership of Ehsan Sayed for their partnership and professionalism in making our term exciting and successful.

Finally, I would like to express my sincere gratitude to the BoT members, Nizar Alsaïd and Waed Almalah for their dedication and tireless contributions to the success of ISF over the last 2 years.

Jazzakum Allahu Khairan,

Khodor Elnashar
ISF Shura Chairman

Letter from the President

Dear Community Members
Assalamu Alaikum,

As we reflect on the inaugural year of our term as the Board of Directors of the Islamic Services Foundation (ISF), we are filled with excitement and gratitude for the progress and achievements we have witnessed. Alhamdulillah, we are off to a remarkable start, marking the beginning of a new chapter of growth for our organization.



Ehsan Sayed
ISF President

The year 2023 has been an exceptionally exciting time for Muslims living in the North Texas community, as ISF continues to play a pivotal role in shaping the educational landscape and community services. With a dedicated and hardworking team of board members who hold ISF and BHA dear to their hearts, we embarked on a journey of commitment and service.

Major Accomplishments:

1. Grand Openings:

- Little Horizons Academy (LHA): We celebrated the grand opening of LHA, with enrollment reaching nearly max capacity of approximately 200 students.
- IQI Campus: For the first time, our esteemed huffaz have been provided with a space they truly deserve. The IQI campus now boasts 3 classrooms, a teacher's lounge, a front desk and reception area, conference room, and office spaces.

2. Completion of BHA Projects:

- Auditorium: We unveiled a beautiful, state-of-the-art auditorium which has already hosted numerous events for our students.
- Kitchen: The completion of our kitchen marks a milestone in our goal to provide fresh, hot meals for students in early 2024, along with a café for staff.
- ECE Renovations: The remodeled ECE campus now accommodates more students and includes a brand-new teacher's lounge, along with upgraded furniture and security doors.

3. Operational Enhancements and Fundraising:

- ISF School Operations Management Structure: We established a comprehensive management structure to ensure equitable distribution of staff and resources across all ISF schools, including BHA, LHA, IQI, and BHA Sunday School.
- Security Grant: ISF secured a government grant of approximately \$100,000 to enhance campus security.
- Successfully launched the Wakeel program and it is estimated to bring in \$350,000 in contributions.
- Alhamdulillah we raised ~\$1.5 million in donations and contributions across the whole of ISF!

Looking ahead, we remain committed to maintaining the quality of our services while fostering growth. Our model is designed with expansion in mind, but also ensuring that we do not sacrifice quality for the sake of growth. We eagerly anticipate the Shura committee's approval of the strategic roadmap for ISF in 2024, as we work diligently to bring our vision to fruition.

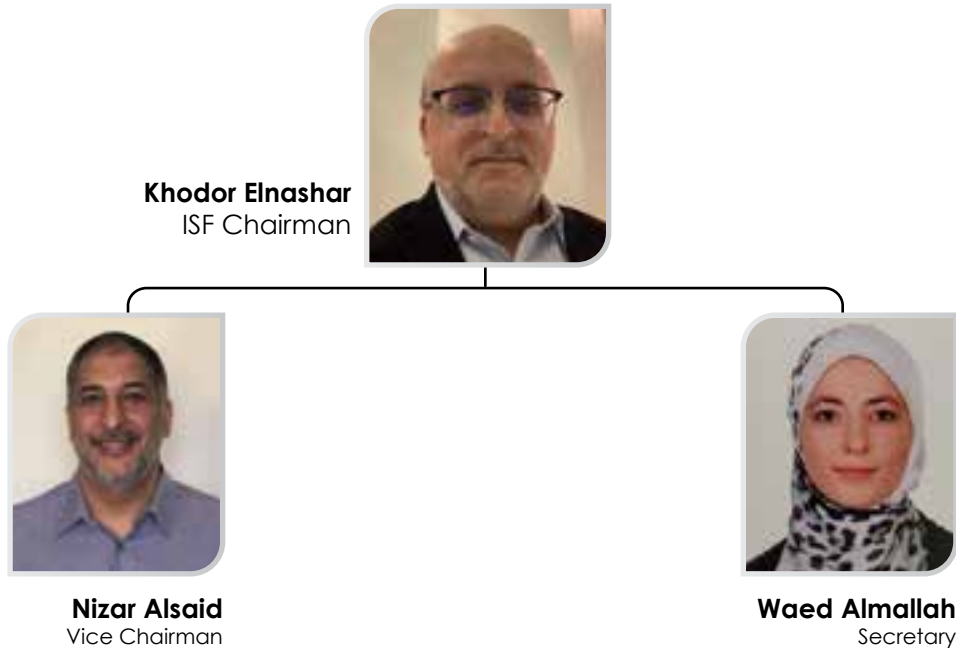
We extend our heartfelt appreciation to everyone for their valuable feedback and advice. I ask Allah (SWT) to continue to bless this organization and grant tawfiq to its leaders. Together, we will continue to strive for the betterment of our community and the advancement of Islamic educational services.

Jazzakum Allahu Khairan,

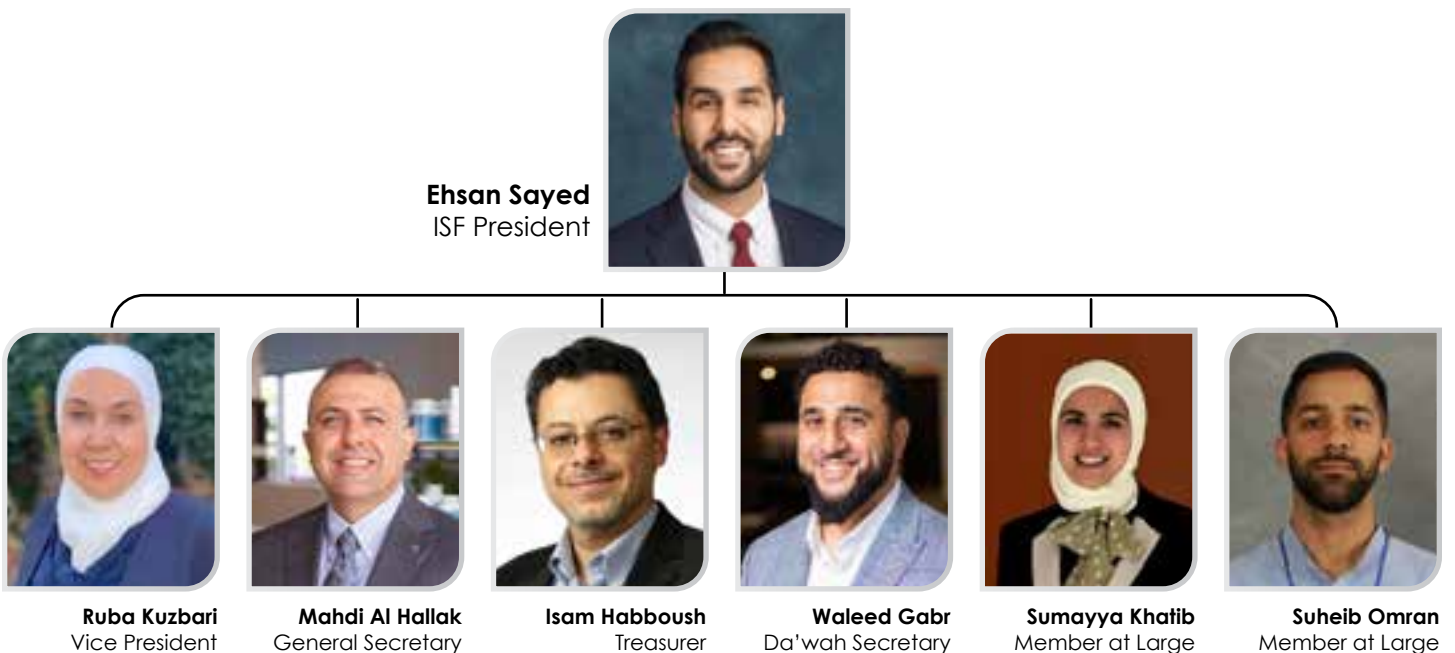
M. Ehsan Sayed
ISF President

ISF Organizational Structure and Officers

ISF Board of Trustees



ISF Board of Directors



◀ Brighter Horizons Academy – BHA



BRIGHTER HORIZONS
ACADEMY

BHA by the Numbers

- 1989 - year BHA was founded in a small house in Richardson, TX
- 14 Acres - campus size today, 50+ classrooms, labs, mussalah, gym and soccer fields
- 915 students enrolled in 1 - 12th
- 65 - size of the graduating class of 2023
- 750 - total graduates since school foundation
- \$1+ million - in financial aid and staff discounts given to students attending BHA since 2020
- 99% - students continue to higher education
- \$2.5 million - in college scholarships received by class of 2023



BHA Class of 2023
National Merit Scholars

Highlights of Class of 2023

- Seniors Umrah Trip
- Students admitted into MIT, Yale and Johns Hopkins
- 1 National Merit Finalist and 5 National Merit Commended Scholars
- 18 graduated Core Complete per Dallas College
- 21 graduated with Distinction
- Founded BHA Robotics Team
- UT Southwestern STARS Research Program
- UTD Clark Research Program
- 7 full-rides scholarships to UTD
- 2 Basketball Recruits

SEMIFINALIST



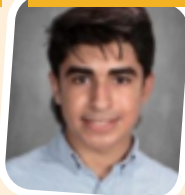
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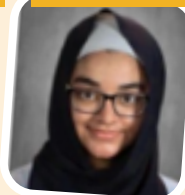
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◀ ZAHRA JANJUA

◀ HUMZA AHMAD

◀ ASMA NAWAZ

◀ AHMED RANA

◀ RABIYA SAYEED

◀ SAMEEN AHMAD



Athletics Highlights



- Nearly 115 students and 400 students participated in High School and Middle/Elementary School sports and have achieved several honors.
- Volleyball (TAPPS) received Honorable Mention for Amena El-Sweiss and Aya Kashu
- Cross Country: Alaa Tageldin finished 10th
- Soccer (TAPPS):
 - Male offensive MVP in the District: Amin Said
 - First Team: Amin Said and Youssef Moussa
 - Second Team: Ziyad Abdullah, Ismael Morsy, and Adam Rashdan
 - Honorable Mention: Hamzah Harb, Kareem Zuaiter, and Mohamed Niang
- Basketball (TAPPS) Finished 2nd in District (8-4 Record)
 - First Team: Umar Oduro, Muhamed Abukaram, and Rayan Kisar
 - Second Team: Adnnan Fedlu and Hamza Azab
 - Honorable Mention: Yusuf Zidan, Raed Azab, and Ahmad Alaiti



Afterschool Activities



- Over 30 active clubs across the school
- Radiant Robotics Qualifiers – Team Monkey Mechanics placed 7th and Jr team placed 4th out of 22 teams
- National Honor Society
- National Junior Honor Society
- “Pay it Forward” Tutoring program
- National Scripps Spelling Bee
- ATPI Photography State Competition
- Physics Class Catapult Competition
- NHS Clothing Drive Helping Hands
- American Red Cross Blood Drives



Campus Improvements



- New auditorium with capacity over 130 Student
- School kitchen for hot and healthy meals
- Remodeling of ECE building and added 5 new classrooms
- New Classroom Furniture for ECE
- Upgraded security systems

TAQI [Tarbiyah, Arabic, Quran and Islam]



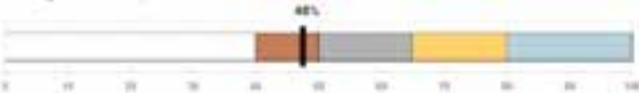
- Weekly "Tarbiyah Matters" article in the school newsletter
- Siyam days, qiyam nights, and family iftaar
- TAQI night for students and parents
- In house Qur'an competition
- Islamic identity and islamic values students surveys
- Tazkiyah – self-purification theme
- "Clear Your Doubts About Islam" and Qur'an summaries for students
- Dedicated engagements to explore contemporary issues facing young muslims
- Arabic reading challenge for high school
- Hijab forum and hijab celebrations for middle school
- Anti-bullying and kindness workshops
- Arabic drama play performed in Arabic only
- Arabic spelling bee for middle school and elementary School students
- Monthly salat incentive program for elementary school
- 1st to 3rd grades bullying puppet show
- Give khutbah program for elementary school students



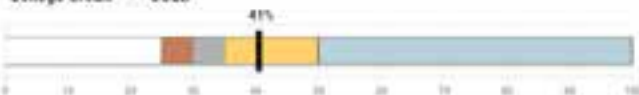
Congratulations! Brighter Horizons Academy has earned Bronze recognition on the 2023 AP School Honor Roll.

Class of 2023

College Culture → BRONZE



College Credit → GOLD



College Optimization → PLATINUM



BRONZE
AP 2023 School Honor Roll
Brighter Horizons Academy

Your school achieved all criteria to be listed on this year's AP School Honor Roll as a **Bronze** school.

For planning and goal setting, the three criteria for **Silver** schools are:

- Expand your school's college culture by enabling **50% of your Class of 2024** to experience 1 AP course before graduating.
- Assist with college affordability by enabling **30% of your Class of 2024** to earn college credit by earning an AP Exam score of 3.
- Optimize students' college readiness by creating opportunities for **5% of your Class of 2024** to take a total of 5 APs across their high school years, with at least 1 taken in 9th or 10th grade.

Little Horizons Academy- LHA



New Facilities

- Alhamdulillah, with the grace of Allah and the help of our generous donors, we opened our pre-school program at state-of-the-art facilities close to the BHA main campus.
- The program currently delivers research-based early childhood education to over 180 children in a loving, protective and nurturing Islamic environment

Services Provided

- Conscious Discipline Program: Social/Emotional Learning program which promotes self-regulation and teaches students conflict resolution skills
- Class Dojo: Communication tool, student portfolios, and behavioral management platform
- Afterschool Programs: IQI Quran Institute, Gymnastics, Athletics, LEGO Bricks, Crayola
- Food Service Program: Menu contains a variety of ethnic dishes providing breakfast, lunch, snack
- Full time security guard, Maglock, CCTV, RAPTOR visitor screening, locked access
- Head start approach to school readiness as students progress into Elementary education

Islamic Education

- Establishing foundations of worship, Arabic foundations, and Quran memorization
- Islamic, Arabic, and Qur'an standards created specifically for early learners

Prekindergarten Program

- Researched-based Early Childhood Curriculum for Prekindergarten education

Kindergarten Program

- HMH Curriculum: Proven literacy solution grounded in evidence-based research and guided by learning sciences
- Savvas Math and Social Studies Curriculum
- Texas STEMscopes Science Curriculum: Drives students' application of science through thematic inquiry



ISF Quran Institute – IQI



Mission: Enabling students to embrace the beauty and guidance of the Holy Qur'an through dedicated reading, recitation, memorization, and understanding.

Vision: To graduate generations of young Muslims who will foster a lifelong commitment to Quranic memorization, recitation, and understanding to cultivate a deep connection to the divine word of Allah.

NEW BUILDING



- Alhamdulillah, we recently moved into a newly renovated building designated solely for the IQI Qur'an Institute!
- We had a successful grand opening event on January 28.

MOST RECENT GRADUATING CLASS [2023]

- A total of 9 Huffath graduated in May 2023, mashaAllah!
- As of 2023, a total of 91 Huffath have graduated from IQI, Allahu akbar!



Number of Students Enrolled (Full-time & Part-time)

Year	2020	2021	2022	2023
Number of Students	115	135	176	169

BHA Sunday School



SUNDAY SCHOOL

BHA Sunday School serves Muslim students ages 5 to 14 years old who attend public schools. It teaches Tarbiah, Arabic, Qur'an and Islamic Studies.

Mission: To guide students to become a model citizen with enhanced Islamic knowledge and values to empower the student to succeed in this life and the Hereafter.

Vision: To build and maintain a learning community that produces leaders through faith, knowledge, and inspiration.

Numbers of Students

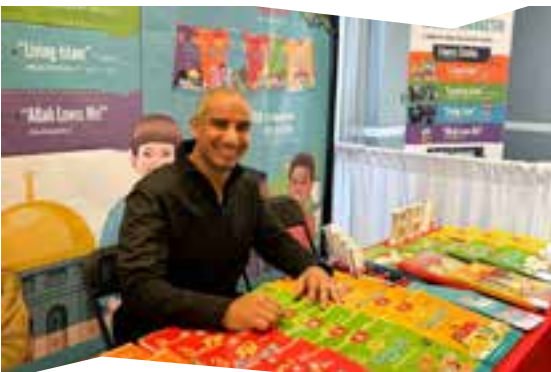
Year	2020	2021	2022	2023
BHA Weekend School	84	93	90	87



ISF Publications



ISF PUBLICATIONS



ISF Publications participated in MAS Houston Convention-2023



Established in 2002, ISF Publications takes pride in offering comprehensive Islamic studies and Arabic curriculums to schools and Muslim households across North America and beyond. With over 400 Muslim schools utilizing our textbooks, the "I Love Islam" series stands out as one of the top-selling Islamic curriculums in both the US and Canada. Our curriculum offerings continue to expand each year, catering to the evolving needs of educators and learners. Our reach extends internationally, with a growing customer base in countries such as the UK, Australia, Canada, Qatar, Jordan, the UAE, and others. The profits generated from our sales are reinvested into further developing and enhancing our curriculum, as well as supporting various ISF projects, including the Qur'an Institute and the expansion of the BHA campus.

Key Points:

- National and International Distribution: Our textbooks are distributed widely, both nationally and internationally, reaching hundreds of Islamic schools and educational programs.
- Innovative Textbook Series: ISF's series of textbooks offer educators a fresh and effective model for teaching Islamic studies.
- Professional Development: We conduct training sessions for principals and teachers of Islamic schools across North America, aiming to enhance their teaching methodologies.
- Inspirational Learning: Our goal is to inspire learners to "learn, love, and live Islam" through engaging and meaningful educational materials.
- Comprehensive Curriculum: Our Islamic studies curriculum is offered in three series: "I Love Islam" for grades 1-5, "Learning Islam" for grades 6-8, and "Living Islam" for grades 9-12.
- In the year 2023, we proudly introduced a new Arabic curriculum to replace the Al-Afaq series, known as Noor Al-Arabiya, designed for grades 1-5.
- Currently, we are diligently working on publishing a new high school series.

At ISF Publications, we are committed to providing high-quality educational resources that empower students to develop a deep understanding and appreciation of Islam and Arabic language.

Muslim Yellow Pages



Muslim Yellow Pages (MYP) has been a trusted business directory since 1992, serving the classified advertising market primarily in Texas.

Our mission is to facilitate connections between buyers and sellers within our community, offering a range of user-friendly and affordable advertising solutions. Whether in print or online, MYP strives to provide valuable information to users anytime, anywhere. We extend our gratitude to the advertisers whose support has been integral to our success, and we encourage the Muslim community to utilize their services.

In 2023, MYP provided listings for nearly 100 local business advertisers and had a circulation of 15,000 copies in the DFW area.



ISF

Financial Report 2023

ISF Consolidated Financial Pro forma

	FY2021	FY2022	FY2023(1)
Income			
Tuition & Fees	6,364,527	7,202,916	9,238,991
Donations	1,110,583	407,443	2,765,583
Books and Services	930,770	1,385,447	1,504,531
Other Income(2)	18,149	25,176	1,693,342
Total Income	8,424,028	9,020,981	15,202,446
COGS	117,957	243,391	310,953
Gross Profit	8,306,071	8,777,591	14,891,493
Expenses			0
Payroll and Benefits	5,449,458	6,520,550	7,622,617
	65%	72%	53%
Contractors(3)	192,706	362,961	442,334
Financial Aid	143,378	136,635	161,311
Utilities	154,551	189,457	224,343
Other Expenses(4)	2,408,678	2,536,098	6,672,598
Total Expenses	8,348,771	9,075,197	15,123,203
Net Income	(42,700)	(297,607)	(231,709)

Notes: (1) Preliminary statement

(2) Incl ERTC for FY2021 and FY2022 paid in FY2023

(3) Incl police security services.

(4) Incl PP&E for BHA, LHA and IQI and bad debt write off. No depreciation







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